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PAMPERED CHEF LAUNCHES NEW SPRING PRODUCTS FOR HOME COOKING AND ENTERTAINING

Leading Kitchenware Brand Adds 50 Tools Including Indoor Outdoor Portable Grill, Kids' Cooking Set and Limited-Edition Mix 'N Chop

ADDISON, ILL., – MARCH 1, 2017 – In time for spring, [Pampered Chef](http://PamperedChef.com) introduces 50 new cooking solutions for grilling, entertaining and meal preparation, all available today at pamperedchef.com. The 37-year-old kitchenware company is committed to helping friends and families gather for mealtime experiences, through its products, meal inspiration and community of cooking consultants.

The thoughtfully-designed cooking tools include an industry-first indoor outdoor portable grill that can use either charcoal or electricity, a cooking set to help teach kids healthy habits and exclusive products to support the American Cancer Society® through the Pampered Chef Help Whip Cancer® program, which has raised more than \$12 million to date.

Highlights from the new spring 2017 product line include:

- **EXCLUSIVE Indoor Outdoor Portable Grill and New Grilling Tool Set** – Take the intimidation out of grilling and bring the grill master back to the party with Pampered Chef's exclusive Indoor Outdoor Portable Grill. This versatile, easy-to-use grill converts from electric to charcoal power so you can set it up indoors, at the park or on the patio, and the innovative grill grate covers the electric coil to reduce smoke. Perfect for apartment-living, the grill also transports easily for tailgates and outdoor picnics thanks to a locking lid, stay-cool handle and nonslip legs. (\$125.00) In complement, Pampered Chef introduces four new high-quality tools in its Grilling Tool Set (\$83.00) that includes a bristle-free Wooden Grill Scraper. Safer than the traditional scraper design, this all wood alternative won't shed metal pieces onto grill grates or food and actually develops custom grooves to conform to your grate as you use it. (available separately for \$14.50)
- **Kids' Covered Baker Set** – Kids can have fun in the kitchen and hone their cooking skills with a set that's specially made for them. The real tools are just the right size for kids, and the bright colors make cooking fun! The set includes an orange Mini Deep Covered Baker, blue Spoon, orange Coated Paring Knife and four Recipe Cards. (\$70.00)
- **Ceramic Egg Cooker** – Enjoy a hot, healthy breakfast at home or at work! Make up to four scrambled eggs, a poached egg, an omelet, oatmeal, a muffin or even a single-serve chocolate cake from the microwave in minutes with this handy Ceramic Egg Cooker. The lid's vent hole lets steam escape as you cook, and includes a silicone gasket to keep the lid secure. (\$15.50)
- **Wine Chiller** – Modeled after French champagne caves used for chilling, the Wine Chiller's special clay lining cools beverages and keeps them at serving temperature for up to two hours. A handy drip tray in the base ensures no condensation reaches the table. Serve wine, alcohol, coffee creamer, soda or sparkling water in style. (\$35.00)

- **Limited-Edition Mix 'N Chop** – Help Whip Cancer® by purchasing a limited-edition pink and grey Mix 'N Chop in May to benefit breast cancer early detection and education programs with the American Cancer Society®. Perfect for chopping and crumbling anything from ground beef and turkey to scrambled eggs and homemade tomato sauce, this special-edition item also recognizes the 10th anniversary of the Mix 'N Chop, one of the brand's all-time, best-selling products! (\$12.00, includes a \$1.00 donation to American Cancer Society®)

“Helping families get meals on the table quickly so they can enjoy more time together is the core of what we do at Pampered Chef, and we’re constantly innovating and testing cooking solutions to help meet this need,” said Bill Bucklew, Vice President of Product Development for Pampered Chef. “Our distinctive new spring products will bring families together to cook with their kids, entertain around the grill, eat healthier and feel inspired to cook.”

Pampered Chef offers high-quality, distinctive kitchen tools including cookware, bakeware, food preparation, pantry items and recipes. All new Pampered Chef spring 2017 products are available through a local consultant or online at pamperedchef.com.

About Pampered Chef

Pampered Chef, a Berkshire Hathaway company, is a leading provider of personalized, inspirational cooking solutions delivered by a community of 40,000 cooking consultants. For more than 35 years, Pampered Chef has helped create countless mealtime moments with friends and family through high-quality, everyday cooking tools and inspiration, while providing each cooking consultant a flexible opportunity to build a business around his or her own lifestyle, goals and passions. For more information visit PamperedChef.com. Like us on Facebook at www.facebook.com/ThePamperedChef.

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