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## **PAMPERED CHEF BAKES UP LITTLE WINS THIS HOLIDAY WITH NEW FALL 2017 PRODUCT LINE**

*Leading Kitchenware Brand Adds 19 Tools to Create Sweet Holiday Memories*

**ADDISON, ILL., (SEPT. 1, 2017)** – Pampered Chef is sweeping up fall festivities with 19 new products designed to take your holiday baking, gifting and entertaining to the next level. The long-beloved kitchenware company is committed to helping friends and families gather for mealtime experiences this holiday, through its products, meal inspiration, educational cooking skills and community of cooking consultants.

“This year, we’re encouraging our customers to slow down and think about what truly matters,” said Belinda Hudmon, Chief Marketing Officer of Pampered Chef. “The holiday season is a time to get together, share your favorite things, and give gifts that truly come from the heart. When you take the time to do this once, twice or three times a week, suddenly all those little wins add up to one big win – a holiday season that’s truly one to remember.”

Highlights from Pampered Chef’s new fall 2017 product line include:

- **Bake to Gift Sets** – Transform homemade baked goods into gourmet gifts with bake-to-gift sets. Choose from the [Mini Cake Gifting-Making Set](#) (\$46.25), [Mini Pie Gift Making Set](#) (\$76.50) and the vintage [Rolling Cookie Cutter Gift-Making Set](#) (\$49.50) to craft gorgeous baked goods your friends and family will love. Each set comes with craft paper gift boxes so you can deliver your treats with a touch of personalization and sophistication. The sets also feature the tools you need to take your baking to the next level, such as a marble rolling pin and pie dough cutters to make the perfect mini pie crust or a chocolate drizzler and powdered sugar shaker to get no-hassle, bakery-style Bundt cakes. Each pan is carbon-steel with a nonstick interior coating to provide an even bake and easy release.
- **Champagne Opener & Wine and Champagne Chiller** – It’s time to pop the bubbly and celebrate. The new Pampered Chef [Champagne Opener](#) (\$32.50) creates a safe, easy way to open bottles of champagne, prosecco and other sparkling drinks without losing the celebratory “pop.” The opener’s teeth hold onto the cork for total control, so you simply pull the lever to pop! After opening, store the bubbly in the Pampered Chef Wine and [Champagne Chiller](#) (\$35). Its specially-formulated clay lining chills champagne to keep it at serving temperature for up to two hours. Plus, the drip catches condensation to keep surfaces dry. Water rings no more!
- **Pancake Blender Bottle** – Make a morning meal that brings more meals to those in need. For each Pancake Blender Bottle sold, Pampered Chef will donate 11 meals to Feeding America. The recipe printed on the container makes six to 12 pancakes or crêpes. Simply add the ingredients and shake. The internal whisk ball gets the lumps out for a smooth batter. (\$19.50)
- **Fully-Forged Cutlery** – Offering best in class edge retention\*, Pampered Chef’s new 8-inch Chef’s Knife features a Pinch Grip indicator, showing the novice cook where to place fingers for most control, balance and strength. The Chef’s Knife is one of nine pieces in the new Pampered Chef high-quality Knife Set, which features a acacia wood, moisture-resistant knife block, [8” Chef’s Knife](#), [8” Bread Knife](#), [5” Santoku Knife](#), [5” Utility Knife](#), [5” Tomato Knife](#), [3” Paring Knife](#), [Kitchen Shears](#) and [Honing Tool](#). (\$369). The collection features the only forged knives on the market with a blended Pakka handle, a hard-wooden laminate that is resistant to heat. Worried about knife skills? No worries! Practice cutting motions with the sheath on without fear of injury.

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Along with new products, Pampered Chef has released a host of on-trend, one-pot recipe solutions, such as Spinach & Feta Chicken and Mushroom Rigatoni Bolognese, that will breathe new life into family dinner time while saving busy cooks time and money. All 15 of recipes in the new Season's Best cook book can be made in 30 minutes and cost just \$2 per serving. For budding cooks looking to take on a more challenging recipe this holiday, Pampered Chef's step-by-step educational knife videos are ready to help you [carve a turkey](#), [cut a chicken](#) – or even just teach you how to choose [the right knife for the job](#).

“The beauty of Pampered Chef is that we provide a different kind of party experience that's hands-on, trial-based and social,” said Hudmon. “Our cooking parties allow people to come together to make a meal, try new tools, learn new techniques, taste new recipes and connect with friends in the kitchen.” Cooking parties can be built around a recipe, a type of meal or a theme like one-pot meals and cookie exchange – and hosts earn discounts on product and often free tools as well for their hospitality, depending on the party sales. To learn more about hosting a cooking party, visit [Host a Party](#).

Pampered Chef high-quality, distinctive kitchen tools are available directly through a network of 40,000 cooking consultants, as well as online at [pamperedchef.com](#).

### **About Pampered Chef**

Pampered Chef, a Berkshire Hathaway company, is a leading provider of personalized, inspirational cooking solutions delivered by a community of 40,000 cooking consultants. For more than 35 years, Pampered Chef has helped create countless mealtime moments with friends and family through high-quality, everyday cooking tools and inspiration, while providing each cooking consultant a flexible opportunity to build a business around his or her own lifestyle, goals and passions. For more information visit [PamperedChef.com](#). Like us on Facebook at [www.facebook.com/ThePamperedChef](#).

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